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ON 2015

Veppa[®]



HIST

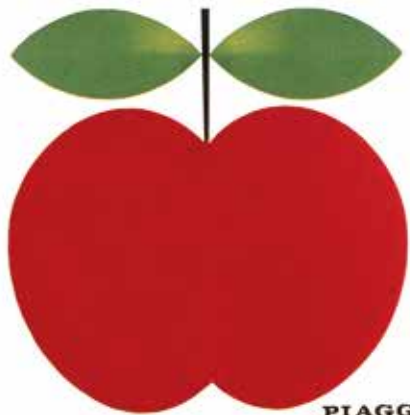
A UNIQUE STORY

FREEDOM, DESIGN, ITALIAN STYLE, ROMAN HOLIDAY, CAREFREE LIVING, SPRING, SPEED. WHEN THE VESPA IS THE TOPIC OF CONVERSATION, IMAGES AND EMOTIONS HAVE FREE REIN. NO OTHER VEHICLE HAS EQUALLED THE VESPA AS A WORLDWIDE ICON FROM ONE GENERATION TO THE NEXT.

CREATED IN 1946 FROM AN INSPIRED IDEA, THE VESPA GOT POSTWAR ITALY MOVING AGAIN AND ACCOMPANIED THE COUNTRY THROUGH THE ECONOMIC MIRACLE, QUICKLY ESTABLISHING ITSELF AS AN INTERNATIONAL LIFESTYLE PHENOMENON, A UNIVERSAL SYMBOL OF ITALIAN DESIGN. THE VESPA'S SUCCESS WAS REFLECTED IN THE RAPIDLY GROWING NUMBER OF MODELS SHARING AN UNMISTAKEABLE LOOK, ADVANCED TECHNOLOGY, ATTENTION TO DETAIL AND BRIGHT, UP-TO-THE-MOMENT COLOURS.

ORY

chi "Vespa" mangia le mele
(chi non "Vespa" no)



PIAGGIO 





FREEDOM AND DREAMS TRAVEL FAST

FOR ALMOST SEVENTY YEARS, THE VESPA HAS BEEN CONQUERING HEARTS AND MINDS THANKS TO ITS MESSAGE OF FREEDOM AND AN OUT-OF-THE-BOX COMMUNICATION STYLE THAT HAS SECURED IT A PLACE IN OUR COLLECTIVE IMAGINATION. IN ITS COLOURFUL HISTORY, THE VESPA HAS BEEN ON THE FRONT LINE OF CULTURAL AND SOCIAL REVOLUTIONS, NEW TRENDS IN MUSIC AND LIFESTYLES, MOVIES, ART. IT HAS SURVIVED THE WHIMS OF FASHION INTACT AND TODAY, IN THE AGE OF DIGITAL SOCIAL COMMUNICATION, IT HAS AN IMMEDIATE IMPACT ALL OVER THE WORLD, EXTENDING BEYOND BARRIERS, THE ICON OF A UNIQUE DESIGN AND THE VALUES OF ENVIRONMENTAL SUSTAINABILITY AND INDEPENDENCE.





123

HUNDREDS OF EMOTIONS

THE FIRST TRULY GLOBAL MOBILITY BRAND, THE VESPA BRIDGES THE GENERATIONS, INTERACTING WITH VASTLY DIFFERENT SOCIAL ENVIRONMENTS AND CREATING A VARIETY OF CULTURAL PHENOMENA, SPECIFIC TO THE COMMUNITIES IN WHICH ITS SUCCESS HAS MADE IT A DISTINGUISHING CHARACTERISTIC. IT HAS SPEARHEADED LIFESTYLE, MUSIC AND YOUTH REVOLUTIONS. IT IS THE CORE OF HIGH-PROFILE PUBLIC EVENTS LIKE VESPA WORLD DAYS. AND TODAY IT IS ONE OF THE BEST-SELLING AND BEST-KNOWN ITALIAN PRODUCTS IN EVERY CORNER OF THE GLOBE.

GO!

TOURING COLLECTION

GTS
TOURING
300 ABS-ASR



GRIGIO SETA



T O U R I N G

TOURING COLLECTION

PRIMAVERA TOURING

50 / 125 / 150

| ● GRIGIO SETA



PX TOURING

125 / 150

| ● GRIGIO SETA



VESPA TOURING COLLECTION
AVAILABLE IN SPRING 2015

V
G

SPORT COLLECTION

GTS SUPERSPORT

125 ABS-ASR

300 ABS-ASR



GRIGIO TITANIO



SPORT

SPORT COLLECTION

SPRINT S

50 2S / 125 ABS / **150 ABS** **NEW**

● GRIGIO TITANIO



VESPA SPORT COLLECTION
AVAILABLE IN SPRING 2015

GTS SUPER 125 / 300



The GTS Super is the Vespa at its most dynamic. A vehicle where the Vespa design is enhanced with sporty details like the signature grill on the right flank, the black wheel rims, the special front cowl, the analogue and digital instrument panel with red backlighting, the USB port. The sparky 125 cc engine and the powerful 300 cc engine ensure the best-ever performance from a Vespa.



MONTEBIANCO



NERO LUCIDO



BLU GAIOLA



ROSSO DRAGON

A large, stylized white letter 'S' is positioned on the right side of the page, set against a blue background. A red circular graphic element is partially visible behind the 'S'.

SCOOTERS



ALSO AVAILABLE IN A
125 / 300 ABS-ASR
VERSION





GTS 300 ABS-ASR



Maximum power and elegance: the Vespa GTS has no equals on the market. The 300 cc engine, the most powerful in the entire Vespa range, is combined with a front- and rear-disk braking system with ABS and ASR for absolute riding safety. The scooter's exuberance is softened by smart lines, a sophisticated range of colours and advanced style solutions: LED daytime running lights, new front cowl, new saddle, new rear light, new analogue and digital instrument panel, a USB port.

- GRIGIO DOLOMITI
- BLU MIDNIGHT
- NERO VULCANO

PRIMAVERA

50 / 125 3V / 150 3V



The Vespa Primavera stands out for its modern streamlined look, whose key elements echo the exclusive style of the “Vespa 946”. Hallmark features include the new frame with innovative features for enhanced quality. The increased space between the handlebars and the seat, and the saddle height for easier access to the ground, ensure greater comfort for rider and passenger. The longer wheelbase and length boost stability while maintaining the lightweight riding and agility typical of every Vespa. The compartment beneath the seat easily accommodates a full-jet helmet. LED daylights and rear light, new digital instrument panel with trip computer, 2-stroke and 4-stroke 4V 50 cc engines, 4-stroke 3V electronic injection 125 and 150 cc engines improve fuel consumption and reduce emissions.

-  MARRONE
CRETE SENESI
-  MONTEBIANCO
-  NERO VULCANO
-  BLU MIDNIGHT
-  ROSSO DRAGON

P



PRIMA VERA



ALSO AVAILABLE IN A
125 3V / 150 3V ABS VERSION



S D R I N








ALSO AVAILABLE
IN A 125 3V ABS VERSION



SPRINT 50 / 125 3V



In a hectic world, you need a strong personality to get noticed and make your mark. The Vespa Sprint has the charisma of the Vespa tradition, a world style icon and symbol of an Italian lifestyle built on elegance and joie de vivre. The distinctive design that secured the success of the Vespa range has been restyled for today in the Vespa Sprint, which carries on the Vespa S heritage and leads the way in "small body" two-wheelers. Fluid lines and compact dimensions, together with attention to detail make for a scooter that is easy to handle, gutsy and fearless in city traffic.

-  GIALLO POSITANO
-  BLU GAIOLA
-  NERO LUCIDO
-  MONTEBIANCO
-  ROSSO DRAGON

PX 125 / 150



The model closest to the legendary original Vespa, the PX has captured millions of hearts with its unrivalled ability to combine essentiality and appeal, practicality and retro charm. Minimal design, ease of use and the exceptional sturdiness of a steel frame, the PX is fitted with an indestructible 2-stroke engine and also retains a number of original features Vespa lovers will find irresistible, such as the four-gear manual shift on the handlebar and room for a spare wheel. Distinguishing marks include the comfortable seat, the footrest with the Vespa logo and the vintage-look front cowl.

- VERDE MENTA
- NERO LUCIDO
- MONTEBIANCO



	GTS Super 300 (125 ie)* GTS SuperSport 300 (125)*	GTS 300 GTS Touring 300	Primavera 150 3V (125 3V)* Primavera Touring 150 3V (125 3V)*
<i>Engine</i>	4-stroke 4-valve single cylinder, electronic injection, catalytic	4-stroke 4-valve single cylinder, electronic injection, catalytic	4-stroke 3-valve single cylinder, catalytic
<i>Engine capacity</i>	278 cc (124 cc)	278 cc	154,8 cc (124,5 cc)
<i>Bore x Stroke</i>	75 mm x 63 mm (57 mm x 48.6 mm)	75 mm x 63 mm	58 mm x 58.6 mm (52 mm x 58.6 mm)
<i>Max. power</i>	15.8 kW -22 CV- a 7,500 rpm (11 kW -15 CV- a 9,750 rpm)	15.8 kW -22 CV- a 7,500 rpm	9.5 kW -12.9 CV- a 7,750 rpm (7.9 kW -10.7 CV- a 7,700 rpm)
<i>Max. torque</i>	22.3 Nm a 5,000 rpm (12 Nm a 7,500 rpm)	22.3 Nm a 5,000 rpm	12.8 Nm a 6,500 rpm (10.4 Nm a 6,000 rpm)
<i>Fuel</i>	Electronic injection	Electronic injection	Electronic injection
<i>Cooling</i>	Liquid	Liquid	Forced air
<i>Starter</i>	Electric	Electric	Electric
<i>Gearbox</i>	HPT with torque server	HPT with torque server	HPT with torque server
<i>Clutch</i>	Automatic centrifugal dry, with damper pads	Automatic centrifugal dry, with damper pads	Automatic centrifugal dry, with damper pads
<i>Bearing structure</i>	Steel frame with welded structural reinforcements	Steel frame with welded structural reinforcements	Steel frame with welded structural reinforcements
<i>Front suspension</i>	Single-arm ESS suspension with coil spring and hydraulic shock absorber	Single-arm ESS suspension with coil spring and hydraulic shock absorber	Single arm with coil spring and hydraulic shock absorber
<i>Rear suspension</i>	Dual hydraulic shock absorber, with adjustable spring pre-loading, 4 positions	Dual hydraulic shock absorber, with adjustable spring pre-loading, 4 positions	Adjustable spring pre-loading (4 positions) and single hydraulic shock absorber
<i>Front brake</i>	Hydraulically controlled Ø 220 mm stainless steel disk	Hydraulically controlled Ø 220 mm stainless steel disk	Hydraulically controlled Ø 220 mm stainless steel disk
<i>Rear brake</i>	Hydraulically controlled Ø 220 mm stainless steel disk	Hydraulically controlled Ø 220 mm stainless steel disk	Mechanically controlled Ø 140 mm drum
<i>ABS/ASR</i>	Version available with ABS/ASR, standard on Supersport version	Standard	Version available with ABS, not available on Touring version
<i>Front tyre</i>	Tubeless 120/70 - 12"	Tubeless 120/70 - 12"	Tubeless 110/70 - 11"
<i>Rear tyre</i>	Tubeless 130/70 - 12"	Tubeless 130/70 - 12"	Tubeless 120/70 - 11"
<i>Length / Width / Wheelbase</i>	1,930 / 755 / 1,370 mm	1,930 / 755 / 1,370 mm	1,860 / 735 / 1,340 mm
<i>Saddle height</i>	790 mm	790 mm	780 mm
<i>Fuel tank capacity</i>	9.5 liters	9.5 liters	8 liters

Euro2

Vehicles with 50 cc engine capacity are EU-approved eco-sustainable vehicles, which comply with the Euro 2 atmospheric and acoustic pollution limits. The two-stroke and four-stroke 4V 50 cc vehicles are approved to carry a passenger. Refer to the local Highway Code and the vehicle documents for use of the vehicles with a passenger.

Euro3

Vehicles with more than 50 cc engine capacity are EU-approved eco-sustainable vehicles, which comply with the Euro 3 atmospheric and acoustic pollution limits.

The company reserves the right to make technical and aesthetic changes at any time. Ride carefully and always wear a crash helmet and suitable clothing. Comply with the Highway Code and environmental regulations. Read the user and maintenance handbook carefully. Always ask for type-approved original spare parts. Apply to Vespa Official Dealers and authorised sales outlets for a sure purchase and guaranteed assistance. Vespa original spare parts are a guarantee of quality and ensure consistent vehicle performance.

Primavera
50 4S 4V (50 2S)*
Primavera Touring
50 4S 4V (50 2S)***

Sprint
125 3V
Sprint S
125 3V (150 3V)*

Sprint
50 4S 4V (50 2Stk)*
Sprint S
(50 2S)*

PX
150 (125)*
PX Touring
150 (125)*

HiPER 4-stroke 4V single cylinder, catalytic (Hi-PER 2-stroke catalytic)	4-stroke 3-valve single cylinder, catalytic	HiPER 4-stroke 4V single cylinder, catalytic (Hi-PER 2-stroke catalytic)	2-stroke single cylinder, catalytic
49.9 cc (49 cc)	124.5 cc (154.8 cc)	49.9 cc (49 cc)	150 cc (123 cc)
39 mm x 41.8 mm (40 mm x 39.3 mm)	52 mm x 58.6 mm (58 mm x 58.6 mm)	39 mm x 41.8 mm (40 mm x 39.3 mm)	57.8 mm x 57 mm (52.5 mm x 57 mm)
-	7.9 kW -10.7 CV- a 7,700 rpm (9.5 kW -12.9 CV- a 7,750 rpm)	-	5.8 kW -7.9 CV- a 6,000 rpm (4.8 kW -6.5 CV- a 6,000 rpm)
-	10.4 Nm a 6,000 rpm (12.8 Nm a 6,500 rpm)	-	11.2 Nm a 4,000 rpm (9.5 Nm a 4,250 rpm)
Carburettor	Electronic injection	Carburettor	Carburettor
Forced air	Forced air	Forced air	Forced air
Electric and kick starter	Electric	Electric and kick starter	Electric and kick starter
HPT with torque server	HPT with torque server	HPT with torque server	Manual, 4 gears
Automatic centrifugal dry, with damper pads	Automatic centrifugal dry, with damper pads	Automatic centrifugal dry, with damper pads	Multi-disk wet
Steel frame with welded structural reinforcements	Steel frame with welded structural reinforcements	Steel frame with welded structural reinforcements	Steel frame
Single arm with coil spring and hydraulic shock absorber	Single arm with coil spring and hydraulic shock absorber	Single arm with coil spring and hydraulic shock absorber	Single arm with coil spring and hydraulic shock absorber
Coil spring with single shock absorber	Adjustable spring pre-loading (4 positions) and single hydraulic shock absorber	Coil spring with single shock absorber	Coil spring with single shock absorber
Hydraulically controlled Ø 200 mm stainless steel disk	Hydraulically controlled Ø 200 mm stainless steel disk	Hydraulically controlled Ø 200 mm stainless steel disk	Hydraulically controlled Ø 200 mm stainless steel disk
Mechanically controlled Ø 140 mm drum (Ø 110 mm drum)	Mechanically controlled Ø 140 mm drum	Mechanically controlled Ø 140 mm drum (Ø 110 mm drum)	Mechanically controlled Ø 150 mm drum
-	Version available with ABS, standard on S version	-	-
Tubeless 110/70 - 11"	Tubeless 110/70 - 12"	Tubeless 110/70 - 12"	Tubeless 3.50 - 10"
Tubeless 120/70 - 11"	Tubeless 120/70 - 12"	Tubeless 120/70 - 12"	Tubeless 3.50 - 10"
1,860 / 735 / 1,340 mm	1,860 / 735 / 1,340 mm	1,860 / 735 / 1,340 mm	1,780 / 745 / 1,250 mm
780 mm	790 mm	790 mm	805 mm
7 liters	8 liters	7 liters	8 liters

*(the data for these versions are shown in brackets when different)



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FOR CHILDREN

A BETTER LIFE FOR THE
CHILDREN OF THE WORLD